



**GIGLIO GROUP: SALOTTO DI BRERA SIGNS AN AGREEMENT  
WITH ALPARGATES EUROPE S.L.U. FOR THE DISTRIBUTION OF THE "HAVAIANAS" BRAND**

**The products of the famous brand will be marketed in the cruise ships' duty frees managed by Salotto di Brera and in the "Caput Mundi The Mall" shopping centre in Rome.**

**Milan, 30 January 2023 – Giglio Group S.p.A.** (Ticker GG) an "omni-channel-solution" company listed in the STAR segment of the Italian stock-exchange market managed by Borsa Italiana S.p.A., through its fully-controlled subsidiary Salotto di Brera, a leader in the luxury segment of the Duty-Free and Travel Retail sector, announces the subscription of a framework agreement with Alpargates Europe S.L.U. for the distribution of the "Havaianas" brand, a famous international brand in the production of sandals, flip flops and espadrillas, as well as of clothing and accessories for men, women and kids.

The agreement shall provide for the distribution of the Havaianas products in the duty-free retail stores managed by Salotto di Brera on a series of cruise ships - starting from a minimum of 20 ships before reaching, at operating speed, 40 ships in the next three years - as well as in the property store located in the *Caput Mundi The Mall* shopping centre, a crossroads for millions of tourist all around the year in which the products of some of the most prized brands are sold, thus creating a unique "boutique travel experience".

This strategic agreement highlights the expertise and reputation of Salotto di Brera within the Duty Free and Travel Retail world, a sector that is acquiring an increasingly important position in the market and all the more synergistic with the e-commerce activities traditionally overseen by Giglio Group, which thus carries on in its "omni-channel solution" mission for its partner companies.

**Information on Giglio Group:**

*Founded by Alessandro Giglio in 2003 and listed on the STAR segment of Borsa Italiana ever since 2018, Giglio Group is the leading company for the design, creation and management of high value-added e-commerce platforms in Italy for Fashion, Design, Lifestyle and, more recently, Food and Healthcare sectors. The Company is based in Milan, but it is also present with offices in New York, Rome, Lugano and Genoa. Thanks to its remarkable expertise, Giglio Group accompanies its customers in the online distribution of their products through a unique platform, starting from the implementation of fully tailor-made and managed monobrand e-store. Moreover, the Company integrates its business with the dedicated placement on main marketplaces worldwide, ensuring the online management of both new collections and inventories stock. The uniqueness of a "complete-supply-chain" online service thus ensures a 100% sell-through rate.*

**For further information:**

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